

Order / Rev: 721220
 Alt Order #: 06366766
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 2106

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTLV	10/23/12	10/26/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	- TWTF - -	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$450.00			0.00			
E 7	WTLV	10/23/12	10/26/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	- TWTF - -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$1,500.00			0.00			
E 8	WTLV	10/23/12	10/26/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	- TWTF - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$1,800.00			0.00			
E 9	WTLV	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		4			\$300.00			0.00			
E 10	WTLV	10/23/12	10/27/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	- TWTF - -	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF - -		5			\$500.00			0.00			
E 11	WTLV	10/23/12	10/23/12	Tue Prime A Tue Prime A	CM	Tue 8p-9p	- T - - - -	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- T - - - -		1			\$2,200.00			0.00			
E 12	WTLV	10/25/12	10/25/12	Thu Prime C Thu Prime C	CM	Th 10p-11p	- - - T - - -	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - T - - -		1			\$1,200.00			0.00			
E 13	WTLV	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	7a-8a	- - - - - S -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - - S -		1			\$400.00			0.00			
E 14	WTLV	10/27/12	10/27/12	Sat Prime A Sat Prime A	CM	Sat 8p-9p	- - - - - S -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - - S -		1			\$400.00			0.00			
E 15	WTLV	10/27/12	10/27/12	Sat Prime B Sat Prime B	CM	Sat 9p-10p	- - - - - S -	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - - S -		1			\$600.00			0.00			
E 16	WTLV	10/27/12	10/28/12	Sa-Su 6-630p Sa-Su 6-6:30pm	CM	Sat-Sun 6p-6:30p	- - - - - SS	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - - SS		2			\$300.00			0.00			
E 17	WTLV	10/28/12	10/28/12	Meet the Press Sun 9-10a	CM	9a-10a	- - - - - S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - - S		1			\$800.00			0.00			
E 18	WTLV	10/29/12	10/29/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:00 AM-6:30 AM)	M - - - - -	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M - - - - -		1			\$800.00			0.00			
E 19	WTLV	10/29/12	10/29/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:30 AM-7:00 AM)	M - - - - -	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M - - - - -		1			\$800.00			0.00			
E 20	WTLV	10/29/12	10/29/12	Today Show M-F 7-9am	CM	7a-9a	M - - - - -	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 721220
 Alt Order #: 06366766
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 2106

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WTLV	10/29/12	10/29/12	Today Show M-F 7-9am	CM	7a-9a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$800.00		0.00					
E 21	WTLV	10/29/12	10/29/12	M-F 12-1230p FCN Noon News	CM	M-F 12p-12:30p	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$200.00		0.00					
E 22	WTLV	10/29/12	10/29/12	M-F 5-530p M-F 5-530pm	CM	M-F 5p-5:30p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$350.00		0.00					
E 23	WTLV	10/29/12	10/29/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$450.00		0.00					
E 24	WTLV	10/29/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$1,500.00		0.00					
E 25	WTLV	10/29/12	10/29/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$1,800.00		0.00					
E 26	WTLV	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$300.00		0.00					
E 27	WTLV	10/29/12	10/29/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	M-----		1		\$500.00		0.00					
Totals													59	\$44,200.00	